



EVALUATION FRAMEWORK ▶

How will you measure success? This framework maps out your outcomes, indicators that allow you to identify whether that outcome was achieved, the tools you will use to measure that indicator and your delivery schedule.

MEASUREMENT

MANAGEMENT



Outcomes

The intended outcomes from running your project. These include your short, medium and long-term outcomes you identify in your logic model. They are the fundamental intended or unintended change occurring in individuals, communities or systems as a result of your program.



Indicators

The markers you select to assess whether you have achieved your outcome or not. Your indicators frame your evaluation practice, the tools you will use to measure success and data collection methods.



Tools

Here you list the validated tools you will use to measure your indicator and gather your data. It's important to consider, what are the types of tools most appropriate for your program and the participants. Be mindful of who you're evaluating and any age or accessibility requirements.



Timeline

The points at which you will gather data. The time frames associated with your outcomes will be relative to the type of social change and program implemented. Try to integrate into program activities where you can. It is important plan this before program delivery and establish baseline data for all outcomes.



Reporting

How will your data be used and presented? Identify whether certain outcomes may be a reporting requirement for a funder, or you may have to do quarterly program reports or an annual impact report.