LOGIC MODEL EXPLAINER ▶

Program Name of your program & organisation

Theory of Change
Your summary statement: "Through doing activity X, we can address social issue Y, and achieve outcome Z!"
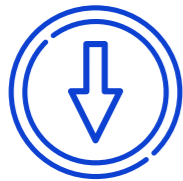
Issue Addressed
What is the social issue that your program is addressing? You may want to include academic references of key research, and/or any statistics relevant to the issue addressed.

Assumptions
Any underlying assumptions you have made in the development of this model. Your assumptions must be grounded in evidence, as they will set the foundations for your Theory of Change.

External Factors
Any external factors which may influence the results of your program. These factors may improve or hinder your impact, however they are not part of your planned work.

Inputs
List any resources that are necessary for the running of your program. These will include the human, financial, organisational, and community resources a program has available to direct toward doing the work. Don't forget to include any in-kind donations, funding sources and volunteer time.

Activities
Your activities outline what the program does with the resources. Activities are the processes, tools, events, technology, and actions that are an intentional part of the program implementation. Be sure to include program evaluation and reporting as an activity.

Outputs
Outputs are the direct result of program activities and may include the types, levels and targets of services delivered. They are the activities, products, and participation resulting from your program. You may include program participation, resources provided or produced, reports or research outputs.

Outcomes
Outcomes are your intended results – they are the changes you want to see from your program. These may be on an individual or community level. The time frames associated with your outcomes will be relative to the type of social change and program implemented.

Impact
These are the long-term impacts of your program. These outcomes are the fundamental intended or unintended change occurring in individuals, communities or systems as a result of your program. It is important to note impact often occurs after the conclusion of project funding, and requires long-term evaluation.

SOCIAL IMPACT TOOLBOX